**REPORT CROWDFUNDING CAMPAIGNS**

**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

1. According to the success rate of the campaigns, it can be concluded that half of the projects using these crowdfunding platforms achieved their funding goals. This can be observed based on the data provided, where out of a total of 1000 projects, 565 were successful and 364 were reported as failures.
2. According to the provided data, it can be observed that the projects that receive the highest number of donations globally are related to theater, music, and video. However, it is difficult to provide a precise conclusion because there is no information available regarding the quality of the projects and the effectiveness of marketing efforts. These factors could have a significant impact on the success or failure of campaigns.
3. Regarding the time, effectiveness or failure of crowdfunding platforms it observed that the trend during a year it steady no showing any fluctuation comparing with number or successful failed and canceled campaigns during.

**What are some limitations of this dataset?**

I would say that the dataset might not be representative of the entire population of crowfounding campaigns. It could only focus in platforms like Kickstarter and Indiegogo that could represent a sample bias limiting its generazability.

The dataset lacks information such as marketing strategies and project quality, which are important factors that could contribute to a more comprehensive analysis of crowdfunding campaigns. Furthermore, it mentions that these factors can have an impact on the success or failure of the campaigns.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

A line graph that shows the number of campaigns launched over time could help to identify trends and this information can help to identify the best timing for campaign launches.

Correlation analysis Additional variables such as campaign duration, funding goals, or marketing expenditure can be analyzed for correlation with the number of backers. This would help identify any relationships between these factors and the success of crowdfunding campaigns.